

Business Sale Overview Memo

Project Remote

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a UK Public Relations Company. The company is an integrated communications and events agency based in central London specialising in consumer brands and fin-tech. Fully remote working.

The Company is recognised for their expertise in producing stand-out, creative PR campaigns in the UK and internationally across all sectors

Interested parties are requested to formally register their interest with Simon Morgan or Lorraine Foster at SIA Group, who are acting as Agents on behalf of the Company.

It is intended that a sale will be executed at the earliest opportunity and all offers should be received by no later than **3pm on Monday 15 August 2022**.

- Business Overview**
- UK Public Relations Sector
 - Events across consumer brand sectors
 - Currently employ 7 staff
 - 5 existing project based contracts

Financial Information

Turn over for the last 12 months: Circa £500K (due to Covid-19)

Gross Profit: Circa £400k

Net loss: Circa £40k

PUBLIC RELATIONS

- Assets for Sale**
- 3 to 6 year old Laptops/PC's
 - Goodwill
 - Customer Base

Further Information

Requests for further information should be addressed to Simon Morgan or Lorraine Foster of SIA Group who are acting as agents on behalf of the Company. Contact details have been provided below.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Simon Morgan – SIA Group
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