

# Business Sale Overview Memo

## Project Dougal - Property Investment Franchise

### Business Opportunity

An excellent opportunity exists to purchase the business and assets of a well-established property investment franchise. The business provides structured support and training to their franchise partners, as well as access to professional advisors in planning, letting, renovation, mortgages, accounts, legals and interior design.

The business has traded successfully and profitably in recent years but has encountered recent cash flow difficulties. Interested parties are requested to specifically deal and formally register their interest with Lewis Proudley at SIA Group, who are acting as Agents on behalf of the Business.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 5pm on 15 February 2023.

### Business Overview

- Over 200 Franchise Partners
- Continual Alumni subscribers
- Multi-disciplinary experienced staff
- Average Turnover c£2.37m (Last 3 Years up to 31<sup>st</sup> March 2022)
- Average Net Profit £215k (2020-2022)

### High Level Financial Information

	Y/E 31 MAR 2023 (Up to Q4)	Y/E 31 MAR 2022	Y/E 31 MAR 2021	Y/E 31 MAR 2020
Turnover (Revenue)	£1.08m	£2.05m	£2.10m	£2.94m
Gross Profit	£327k	£887k	£610k	£698k

\*Accounts available on request



### Assets for Sale

- Office Furniture & Computer Equipment
- Contracts with Franchise Partners
- Goodwill / Trading Name
- Domain name, Website

### Further Information

Requests for further information should be addressed to Lewis Proudley of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

### For further information please contact:

Lewis Proudley – SIA Group  
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