

Business Sale Overview Memo

Project Thrill – Lifestyle Clothing Company

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a popular lifestyle fashion brand which has an established social media presence.

The Company sells a variety of clothing and accessories direct to consumer through its e-commerce site alongside its B to B wholesale business. The business focuses on the youth market with core accessory products including backpacks and pencil cases and core clothing products including t-shirts and hoodies. The Company has invested heavily in marketing, which is handled in house and produces multiple content pieces on a weekly basis.

The business was incorporated in February 2012, and we understand that it currently employs 44 members of staff across both parts of the business.

Interested parties are requested to specifically deal and formally register their interest with Ryan Empringham or Stephen Readman at SIA Group, who are acting as Agents on behalf of the proposed Administrator.

It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than **close of business on Friday 10th March 2023**.

Business Overview

- Leasehold offices
- Large number of product collaborations with multiple world-famous brands
- Brand licensing portfolio which accounts for circa 5% of revenue
- E-commerce site which accounts for a large percentage of revenue selling to UK and Europe
- Skilled, experienced workforce
- E-commerce and B to B sales streams
- Offers are invited for the business and assets

High Level Financial Information

Unaudited Accounts Summary

	Mgmt Acc's Dec 2022 £	Y/E Dec 2021 £	Y/E Dec 2020 £
Turnover	TBC	28,317,036	22,808,283
Gross Profit	TBC	11,313,147	10,269,508
Net Profit (Loss)	TBC	(4,605,711)	1,125,595



Assets for Sale

- Clothing & accessories Stock
- Office furniture & IT equipment
- Customer databases
- Brand related assets
- Goodwill
- E-commerce site
- The opportunity to explore B2B trading relationships from group entities

Further Information

Requests for further information should be addressed to Ryan Empringham or Stephen Readman of SIA Group who are acting as agents on behalf of the proposed Administrator. Contact details have been provided below.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

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