

Business Sale Overview Memo

Project Donate - Innovative Fundraising Events Platform

Business Opportunity

An excellent opportunity exists to purchase the business and assets of an innovative and well-established digital fundraising platform.

The platform utilises several third-party integrations including Strava, Spotify, Fitbit or Twitch to provide users with a number of creative donation methods. The platform also offers a customisable fundraising page which allows users to share their fundraising story through multimedia with their supporters.

The business was incorporated in March 2015, and currently employs seven members of staff.

Interested parties are requested to specifically deal and formally register their interest with Stephen Readman or Ryan Empringham at SIA Group, who are acting as Agents on behalf of the Company and its Directors.

It is intended that a sale will be executed at the earliest opportunity and all offers in writing must be submitted by no later than **midday Friday 28th April 2023**.

Business Overview

- Innovative fundraising events platform utilising the integration of third-party apps to further engage fundraising audience;
- Self-service charity login experience offering access to a customisable campaign editor;
- Corporate fundraising service, providing businesses and employees with a unique workplace fundraising method;
- Registered with the fundraising regulator;
- Skilled, experience workforce;
- Offers are invited for the business and assets.

High Level Financial Information

Unaudited Accounts Summary

	Mgmt Acc's Mar 2023 £	Y/E Mar 2022 £	Y/E Mar 2021 £
Turnover	168,000	275,005	185,531
Gross Profit	120,000	268,000	179,000
Net Profit (Post Tax)	(700,000)	(472,000)	(109,000)

Accounts available on request



Assets for Sale

- Bespoke Fundraising Platform
- Office Furniture & IT Equipment
- Customer List & Data
- Goodwill
- Website & Social Media Portfolio

Further Information

Requests for further information should be addressed to Stephen Readman or Ryan Empringham of SIA Group who are acting as agents on behalf of the Company and its Directors. Contact details have been provided below.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

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