

# Business Sale Overview Memo

## Project Adatto – Vocational Course Provider

### Business Opportunity

An excellent opportunity exists to purchase the business and assets of a well established specialised vocational course provider.

The Company offers a variety of courses direct to consumer through its e-commerce site. The business focuses on its high quality courses, teaching and comprehensive educational offering. The Company has invested heavily in marketing utilising both PPC and also the services of an outsourced agency.

The business was incorporated in 2011, and we understand that it currently employs 10 members of staff.

Interested parties are requested to specifically deal and formally register their interest with Emily Muir or Andrew Smith at SIA Group, who are acting as Agents on behalf of the proposed Administrator.

It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than **midday Thursday 4<sup>th</sup> May 2023**.

### Business Overview

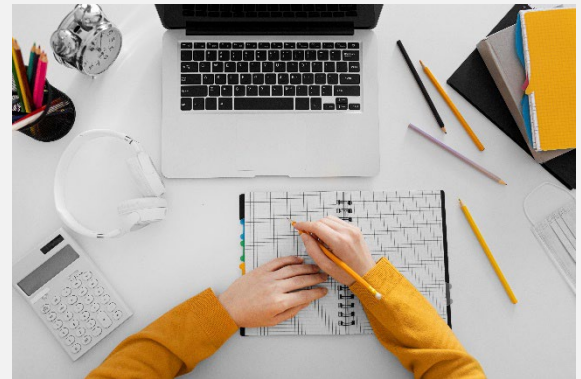
- Vocational course provider
- Comprehensive course programme delivered online and in person
- Established course pathway
- Well developed e-commerce site with booking functionality
- Comprehensive content library
- Skilled, experienced workforce.
- Offers are invited for the business and assets.

### High Level Financial Information

#### Unaudited Accounts Summary

	Y/E Mar-23 £	Y/E Mar- 22 £	Y/E Mar-21 £
Turnover	874k	1.07	1.257
Gross Profit	106k	242k	668k

Accounts available on Request



### Assets for Sale

- Comprehensive Course Programme
- Organisational Knowledge
- Customer Databases
- Goodwill
- E-commerce site
- Brand related assets

### Further Information

Requests for further information should be addressed to Emily Muir and Andrew Smith of SIA Group who are acting as agents on behalf of the proposed Administrator. Contact details have been provided below.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

### For further information please contact:

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