


# Business Sale Overview Memo

## Boutique Brand Design Agency

<b>Business Opportunity</b>	<p>An excellent opportunity exists to purchase the business and assets of a Boutique Brand Design Agency.</p> <p>The company was founded in February 2021 and specialises in brand strategy and creative communications primarily for retail clients.</p> <p>The business has traded successfully and very profitably in its first year but has encountered recent cash flow difficulties due to a reduction in demand from key clients.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 21<sup>st</sup> June 2024.</p>														
<b>Business Overview</b>	<ul style="list-style-type: none"> <li>- Large retail clients</li> <li>- Multi-disciplinary experienced staff</li> <li>- Average Turnover c£1.7m (Last 3 Years)</li> </ul>														
<b>High Level Financial Information</b>	<table border="1"> <thead> <tr> <th></th> <th>Y/E 31 31 Mch 2024</th> <th>Y/E 31 Mch 2023</th> <th>Y/E 31 Mch 2022</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>£658k</td> <td>£1.2m</td> <td>£3.4m</td> </tr> <tr> <td>Net Operating Profit</td> <td>(£230k)</td> <td>(£177k)</td> <td>£963k</td> </tr> </tbody> </table> <p><i>*Accounts available on request</i></p>				Y/E 31 31 Mch 2024	Y/E 31 Mch 2023	Y/E 31 Mch 2022	Turnover	£658k	£1.2m	£3.4m	Net Operating Profit	(£230k)	(£177k)	£963k
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<b>Assets for Sale</b>	<ul style="list-style-type: none"> <li>- Office Furniture &amp; Computer Equipment</li> <li>- Current WIP &amp; Customer List</li> <li>- Goodwill / Trading Name</li> <li>- Domain name, Website, Digital/Social Media Assets</li> </ul>														
<b>Further Information</b>	<p>Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>														

### For further information please contact:

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