

PROJECT CABLE



Business Opportunity

An excellent opportunity exists to acquire the assets of a disruptive software provider, which has developed an AI driven capacity planning solution to the telecommunications sector. The software enables clients to visualise, plan, design, simulate, and optimise their end-to-end, multi-layer, multi-vendor transport networks quickly and easily.

The best in class software provides excellent opportunities for an acquirer to leverage the product through with a combination of direct sales and lucrative, highly scalable reseller partner sales

Interested parties are requested to deal with Emily Muir and David Holburn at SIA Group. Further information including access to a virtual data room can be provided upon execution of an NDA.

It is intended that all expressions of interest must be registered by **22nd July 2024**, with a final deadline for offers to be communicated to interested parties.

Deadline

All expressions of interest must be registered by:
22nd July 2024

Contact Us



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Financial Opportunity

The network planning and optimization market is projected to reach \$7.84 billion by 2027, growing at a CAGR of 11.1% from 2020 to 2027

AI-driven network planning can reduce operational costs by up to 20% by automating complex processes and reducing the need for manual intervention

Improved efficiency and reduced downtime can save network providers millions annually. For example, AI-based solutions can decrease network maintenance costs by 15% to 30%

Source: Grand View Research & Allied Market Research.



Software Overview

Fully developed software platform which utilises proprietary, patent protected AI, with genetic algorithm driven routing optimisation and machine-learning based forecasting to perform multi-layer network modelling and design to deliver to users:

- Reduction in capital intensity and improved profitability;
- Protected revenue through improved network resilience and customer experience;
- Increased accuracy and insight when forecasting capacity requirements;
- Ensures strategic decision making is fast, accurate and business driven;
- Increased revenue through fewer missed business opportunities.