


Business Sale Overview Memo

Project Optimus

Business Opportunity	<p>An excellent opportunity exists to purchase the business and assets of a well-established Digital Marketing Agency.</p> <p>The business specialises in providing a whole range of digital marketing expertise from SEO, content creation and full consultancy services.</p> <p>The business has traded successfully in recent years but has encountered recent cash flow difficulties and a downturn in client activity.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 19th July 2024.</p>														
Business Overview	<ul style="list-style-type: none"> - Digital Marketing Solutions specialist - Reputable, International and blue chip client base - Multi-disciplinary experienced staff - Average Turnover c£3m (Last 3 Years) 														
High Level Financial Information	<table border="1"> <thead> <tr> <th></th> <th>YTD May 2024</th> <th>Y/E 31 Dec 2023</th> <th>Y/E 31 Dec 2022</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>£1.6m</td> <td>£3.1m</td> <td>£4m</td> </tr> <tr> <td>Operating P/L</td> <td>(£357k)</td> <td>(£347k)</td> <td>(£311k)</td> </tr> </tbody> </table> <p><i>*Accounts available on request</i></p>		YTD May 2024	Y/E 31 Dec 2023	Y/E 31 Dec 2022	Turnover	£1.6m	£3.1m	£4m	Operating P/L	(£357k)	(£347k)	(£311k)		
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Assets for Sale	<ul style="list-style-type: none"> - Office Furniture & Computer Equipment - Current WIP, Contracts & Customer List - Goodwill & IP - Domain name, Website, Digital/Social Media Assets 														
Further Information	<p>Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>														

For further information please contact:

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