

# **Business Sale Overview Memo**

# **Project Icon**

### Business Opportunity

An excellent opportunity exists to purchase the business and assets of a market leading premium venue & events management company, with a strong repeating blue chip client base, and a full-service catering operation with a strong operational team.

The business has traded successfully in the post pandemic era and has enjoyed impressive growth year on year but has encountered trading difficulties in 2024 that has resulted in a cash flow impact.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 20<sup>th</sup> February 2025.

#### Business Overview

- Portfolio of Iconic venues in the UK with additional venue partnership agreements.
- Reputable client base & Multi-disciplinary experienced staff.
- Delivering strong consistent GP margins
- Industry leading IP/Software
- Average Turnover c£8.3m (Last 3 Years)
- A strong 2025 pipeline delivering impressive year on year growth (26-38% since 2022)

### High Level Financial Information

	12mths	12mths	12mths
	to 31 Dec	to 31 Dec	to 31 Dec
	2024	2023	2022
Turnover	£10.5m	£8.3m	£5.9m
Net Profit	(£876k)	(£1.1m)	(661k)

<sup>\*</sup>Accounts available on request



#### Assets for Sale

- Machinery, Catering, Hospitality Equipment
- Current order book & Customer List
- Goodwill / Trading Name

- Long leasehold Interests
- Domain name, Website, Digital/Social Media Assets

### Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

## For further information please contact:

Kevin Counihan – SIA Group T. 020 7498 4904 E.kevin.counihan@sia-group.co.uk









