

# NYE HEALTH HEALTHCARE DATA CAPTURE PLATFORM

## OPPORTUNITY OVERVIEW



SIA Group are excited to present the opportunity to acquire the intellectual property assets of Nye Health Limited, a data-led digital solutions provider that has developed a platform to facilitate collection of data to improve patient health outcomes.

Incorporated in 2019, Nye Health has developed a B2B2C white-label platform offering a suite of patient-facing tools to facilitate data capture for clients across the pharmaceutical, life science and healthcare sectors, removing the need for significant outlays on bespoke app development and accelerating time to market.

Capturing real world data from a range of sources including surveys, medical records and newer technologies including face scanning, the platform analyses and processes the data into actionable insights for both clients and patients, with a broad range of use cases including bespoke research initiatives and monitoring patient responses during clinical drug trials.

Nye Health has previously partnered with Roche to integrate patient data from a variety of sources including wearables to provide a comprehensive overview of patient health over a period of time, in addition to supporting development trials of the Oxford AstraZeneca COVID-19 vaccine.

## TECHNOLOGY FEATURES



- Customisable patient-facing web app that is configurable to specific projects
- Patient platform used to facilitate content delivery and schedule data collection
- Segregated platform used to validate and analyse data, with insights provided using a report generation tool
- Creation and publication of personalised surveys via user friendly interface and use of advanced logic
- Robust data security and storage to handle sensitive information including medical records

## ASSETS AVAILABLE



- Proven cloud-based software platform
- Organisational knowledge
- Registered trade mark
- Other brand related assets including domain portfolio

## DEADLINE



It is intended that a sale will be executed at the earliest opportunity and a deadline for expressions of interest has been set for **Thursday 1st May 2025 at 12pm (BST)**.

## FURTHER INFORMATION

Requests for further information should be addressed to Emre Turan of SIA Group. Contact details have been provided.

Access to additional information including access to a virtual data room can be provided on receipt of signed NDA. All offers to be supported by proof of funding.



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