

Business Sale Overview Memo

Project Mind – Business & Asset Sale

Business Opportunity

An opportunity exists to purchase the business and assets of a well-established creative agency in London that works with a wide range of brands to deliver brand development and campaign delivery.

Operating from its London HQ the company employs 24 full time specialist staff and account managers.

The business has traded successfully in recent years but has encountered cash flow difficulties in 2025.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 23rd April 2025.

Business Overview

- Leasehold HQ premises in London
- Reputable client base
- 24 full time specialist staff & account managers
- Average Turnover c£3.1m (Last 3 Years)
- Average Gross Profit c£1.9m (Last 3 Years)

High Level Financial Information

	YTD Feb 2025	Y/E 31 July 2024	Y/E 31 July 2023
Turnover	£1.9m	£2.6m	£3.5m
Net Profit	£57k	(£64k)	(£492k)

**Accounts available on request*



Assets for Sale

- Office Furniture & Equipment
- Current WIP, Contracts & Customer List
- Goodwill / Trading Name & Trademark

Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Kevin Counihan – SIA Group

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